



Maserati

Updating Web Tiles Instructions



Provider Index

- [Dealer.com Instructions](#)
- [Dealer Inspire Instructions](#)
- [DealerOn Instructions](#)

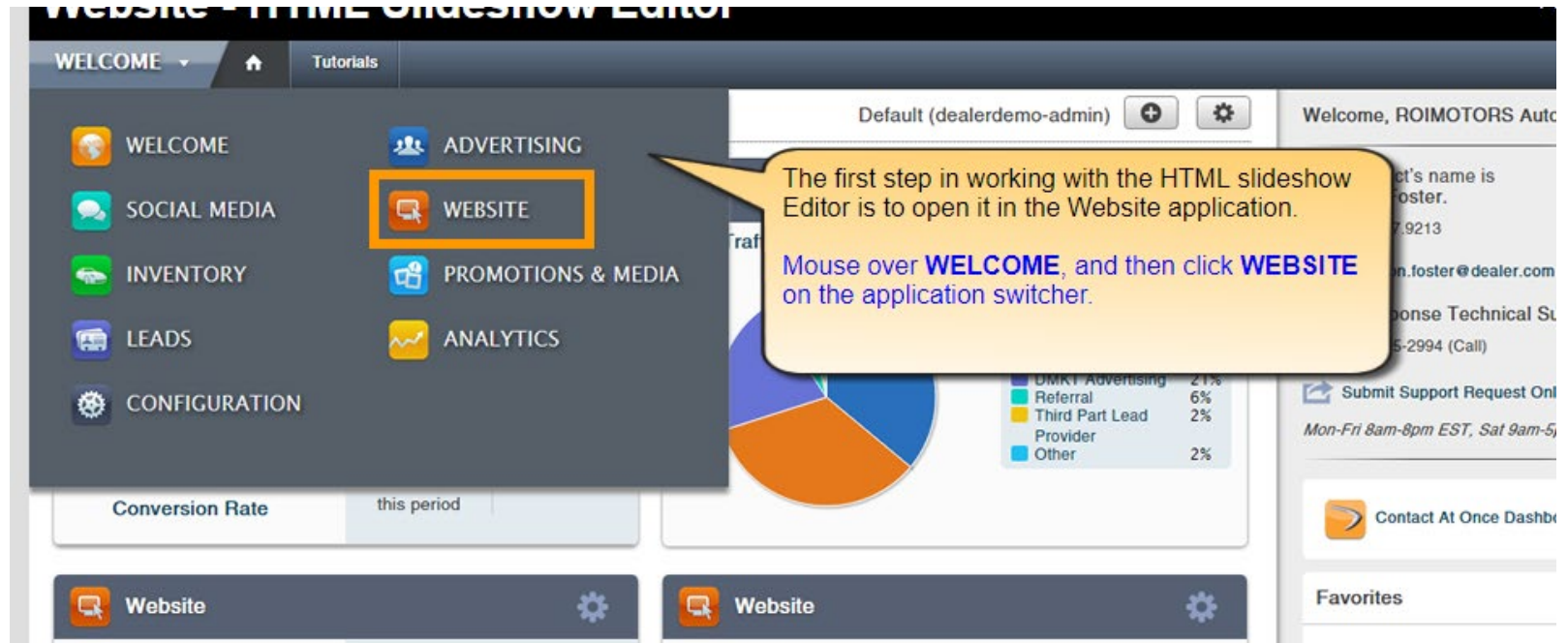


DEALER.COM[®]



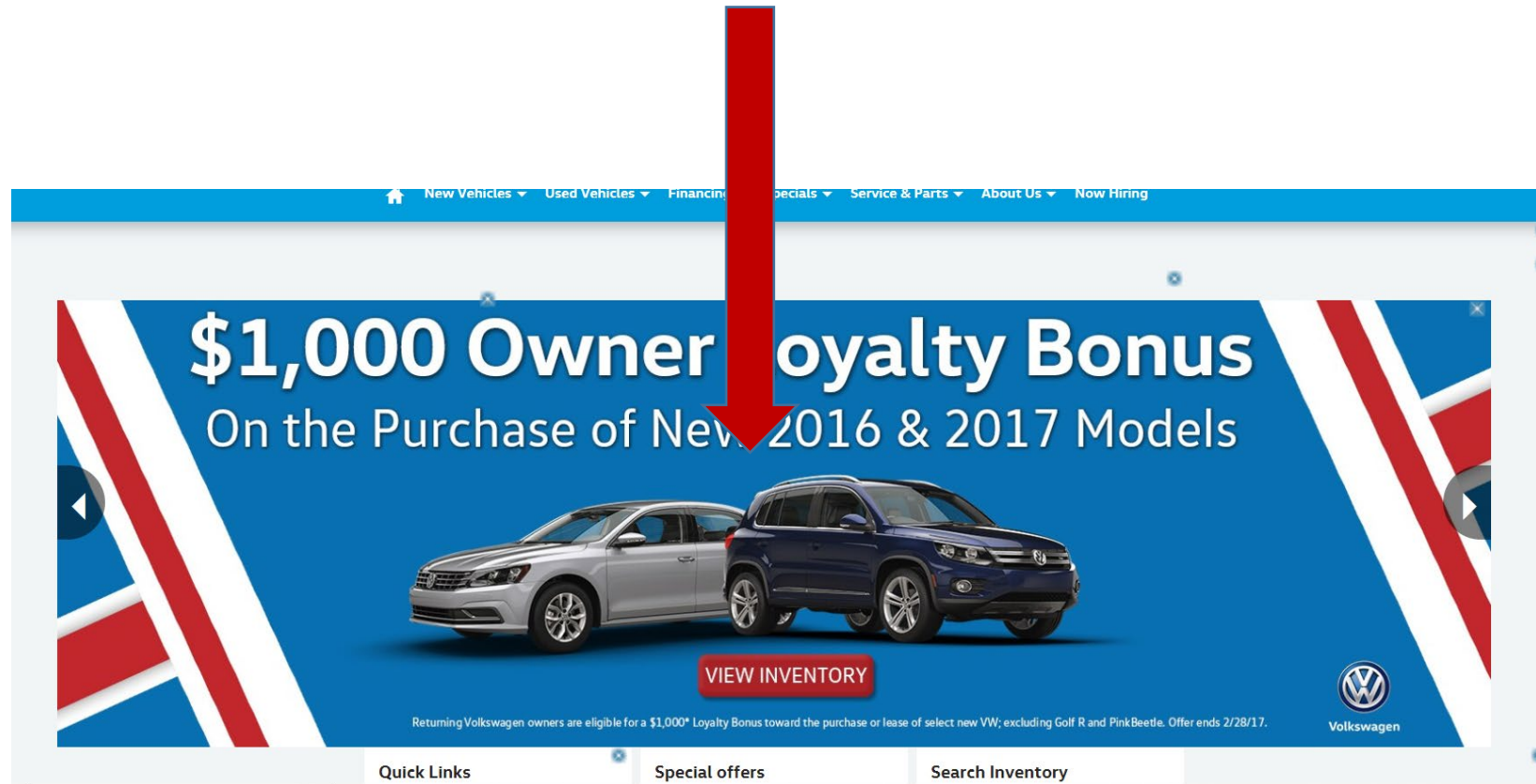
Step 1

- Login to the backend of Dealer.com
- Mouse over Welcome in the top nav bar
- Click Website



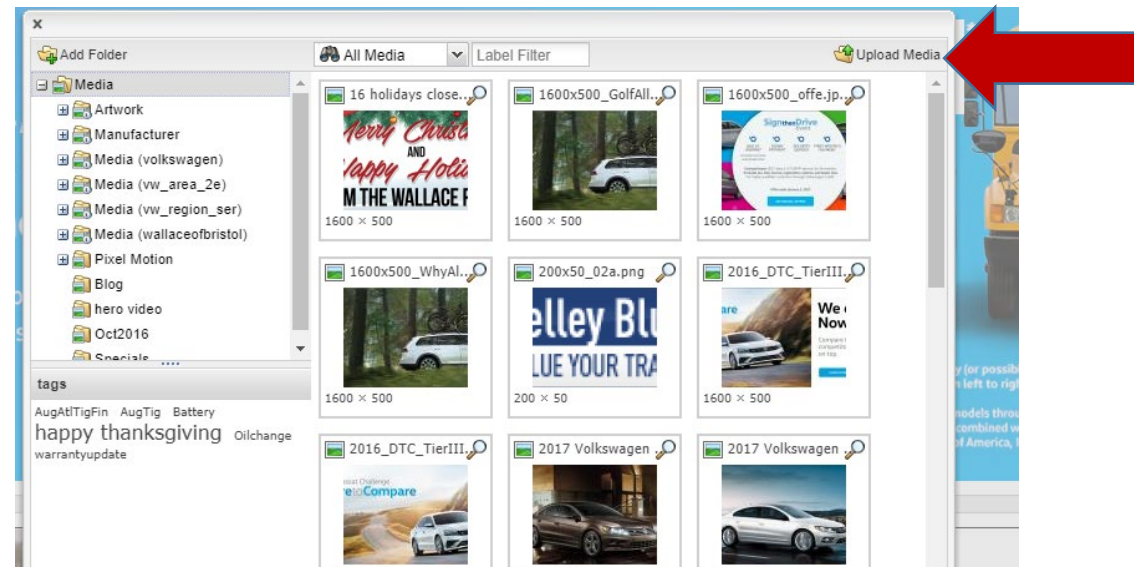
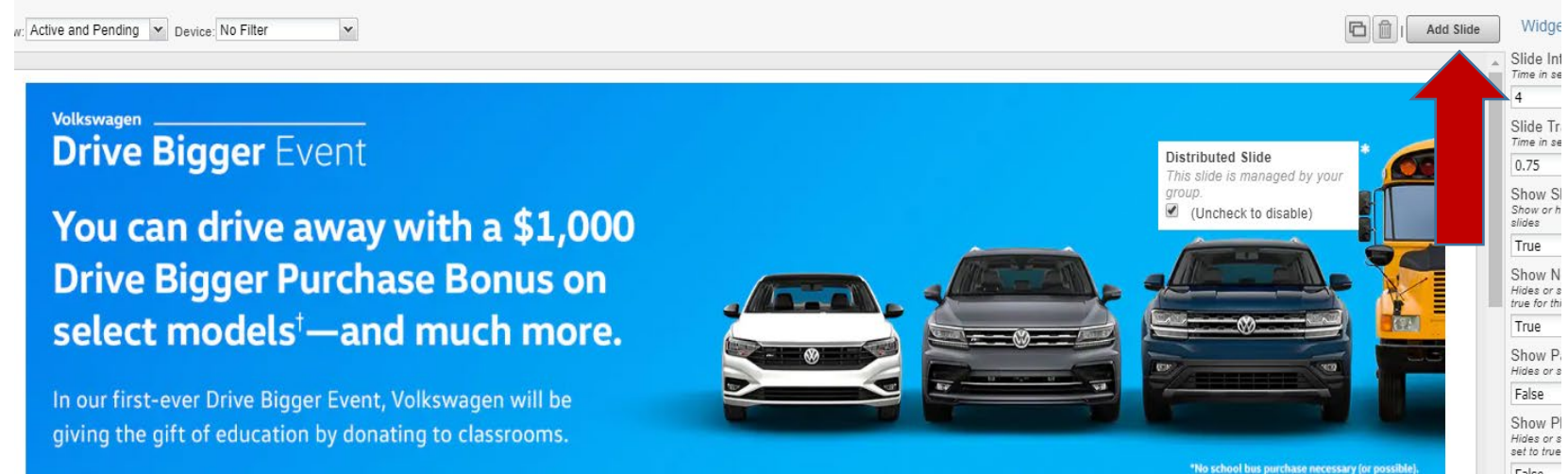
Step 2

- Mouse over the slideshow on your homepage
- Click Edit Slideshow



Step 3

- Click Add Slide
- Click Upload Media and choose the image from your files that you would like to use



Step 4

- Once you have uploaded your new slide, you will fill out the content/info
- Link URL: choose a destination link for users who click on the slide (often a specials page/inventory SRP or VDP)
- Device visibility: Choose between all devices/desktop only or mobile only
- Date range: Choose the dates in which you want the slide to display
 - Slides will automatically come down from the site upon the expiration date
- Disclaimer/Button Placement/Text
 - You can choose to show a disclaimer button in which you will house all disclaimer text
- *You can change the order of slides by clicking and dragging*

Settings

Slide Label:
Set a name to be used for slide identification and tracking.

Image URL:
Select an image source for your slide.

Link URL:
Select a page to visit when the users click this slide.

Target:
Select target to open the link.

Device Visibility:
Choose to display on desktop, mobile, or both platforms.

Date Range:
Choose a date range to display this slide.

Disclaimer:

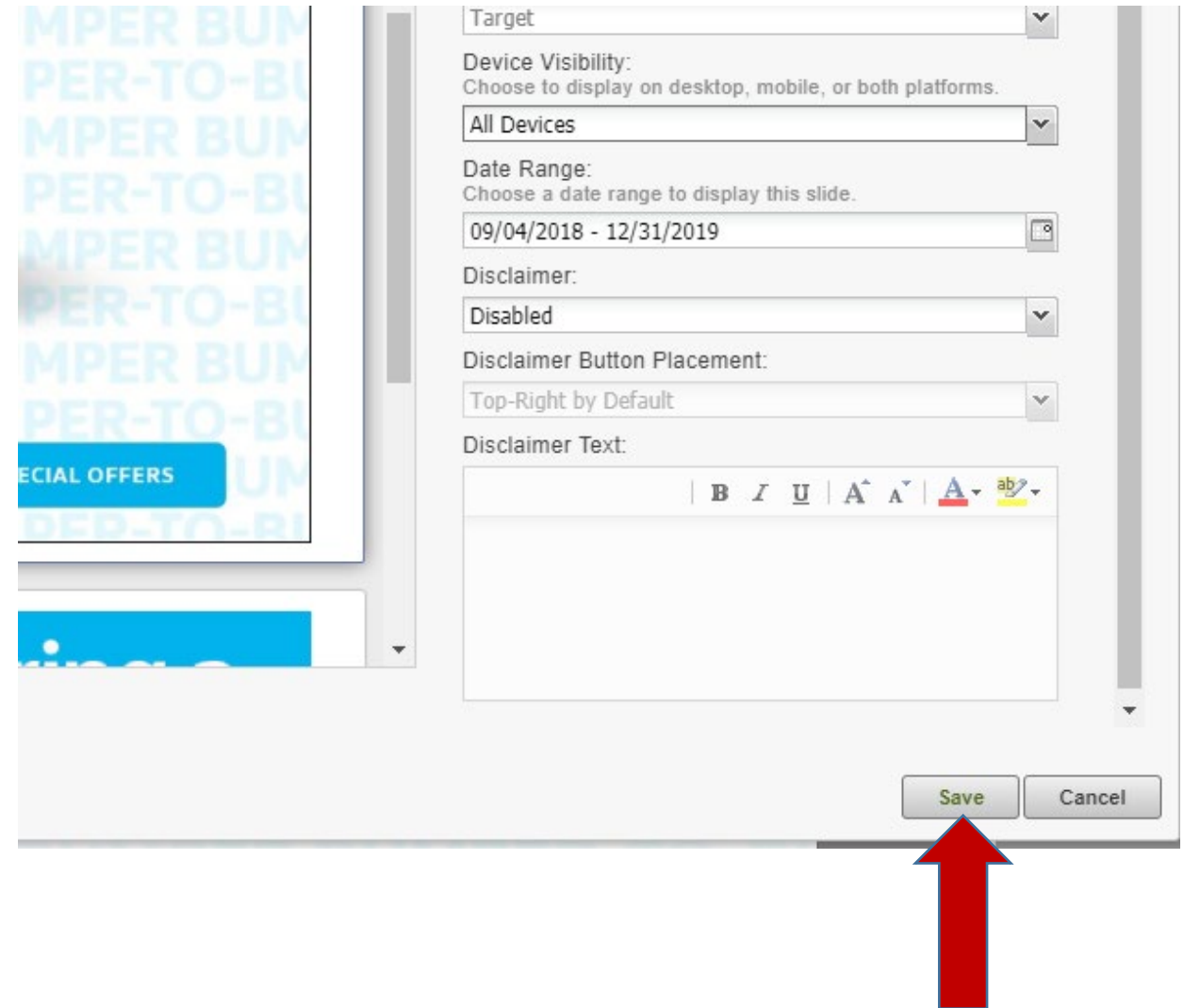
Disclaimer Button Placement:

Disclaimer Text:

B *I* U **A** *A* **A** **ab**

Step 5

- Once all info has been added to your slide and it is in the position that you want, click Save
- You have successfully added a slide to your homepage



The screenshot shows a configuration panel for a slide. On the left is a preview of the slide with a repeating pattern of 'PER-BUMPER-TO-BUMPER-BUMPER' and a blue button labeled 'SPECIAL OFFERS'. The configuration panel on the right includes the following fields:

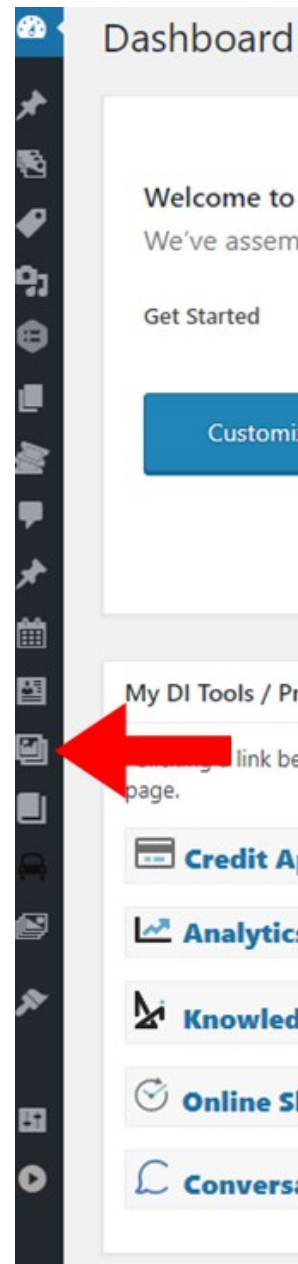
- Target:** A dropdown menu.
- Device Visibility:** A label followed by the text 'Choose to display on desktop, mobile, or both platforms.' and a dropdown menu set to 'All Devices'.
- Date Range:** A label followed by the text 'Choose a date range to display this slide.' and a date range field showing '09/04/2018 - 12/31/2019' with a calendar icon.
- Disclaimer:** A dropdown menu set to 'Disabled'.
- Disclaimer Button Placement:** A dropdown menu set to 'Top-Right by Default'.
- Disclaimer Text:** A text area with a rich text editor toolbar (bold, italic, underline, link, unlink, text color, background color) and a large empty text box.

At the bottom right of the panel are two buttons: 'Save' and 'Cancel'. A large red arrow points directly to the 'Save' button.



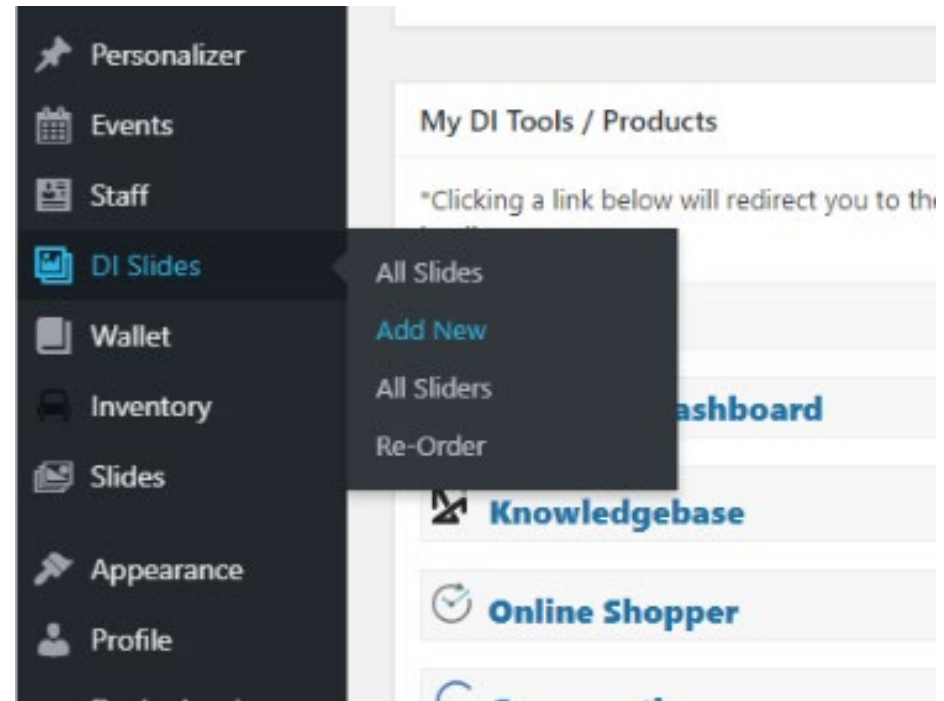
Step 1

- To access the backend portal, append "/admin" to your DealerInspire site's URL
 - You will then be prompted to input your login credentials
- Once in the dashboard, Go to "DI Slides"



Step 2

- Click "Add New"



Step 3

- Title Your Slide
- Choose either an image slide or video slide
- Upload the image that you would like to use for the slider
 - Click "Choose Desktop Slide Image"
 - The same image will automatically populate for the mobile image

The screenshot shows a three-part form for adding a new slide. The top part is titled 'Add New Slide' and contains a text field with 'Slider Example' and a 'Set to Slider' button. The middle part is titled 'Slide' and shows 'Belongs to Slider: Homepage' with a radio button selected for 'Homepage' and a 'Set Slider' link. The bottom part is also titled 'Slide' and shows 'Belongs to Slider: Homepage' with a 'Set Slider' link. It asks 'What type of slide are you creating?' and has two buttons: 'Image' and 'Video'. Below this, it shows 'Desktop Image' and 'Mobile Image' sections, each with a 'Choose' button and recommended dimensions.

Add New Slide

Slider Example

Slide

Belongs to Slider: Homepage

☒ Homepage

Set to Slider

Slide

Belongs to Slider: Homepage

Set Slider

What type of slide are you creating?

Image Video

Slide

Belongs to Slider: Homepage

Set Slider

Desktop Image

Choose Desktop Slide Image

Recommended width: 1920px, height: 600px

Mobile Image

Choose Mobile Slide Image

Recommended width: 600px, height: 400px

Step 4

- Link your slide with a URL (optional)
 - You can link to a special page/model SRP/model VDP
- Add disclaimer (optional)
 - Disclaimer will show in dropdown
- Select slide visibility
 - Desktop & Mobile is default
 - Can choose desktop only/mobile only

The screenshot shows a configuration panel for a slide. It is divided into four numbered sections:

- 1 Slide URL**: Contains a text input field for 'Slide URL' and a dropdown menu for 'Slide URL Target' currently set to 'Same Page'.
- 2 Tagging**: Contains a checkbox labeled 'Is CTA?' which is currently unchecked.
- 3 Disclaimer**: Contains a text input field for a disclaimer.
- 4 Slide Visibility**: Contains a dropdown menu currently set to 'Desktop & Mobile'.

Blue arrows from the text list on the left point to these sections: from 'Link your slide with a URL' to section 1, from 'Add disclaimer' to section 3, and from 'Select slide visibility' to section 4.

Step 5

- Set expiration date
 - Leave blank for no expiration date
- Scroll back to top of page
- Click "Publish" to publish your new slide
- Remember to click "Reload Cache" to make the slide go live on the site
 - Make sure you save/publish before reloading cache

Expiration Date

Post expires at the end of (Month) (Day) (Year)

Leave blank for no expiration date.

Reload Cache

Howdy, Shift Digital

Screen Options

Publish

Save Draft

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

Publish

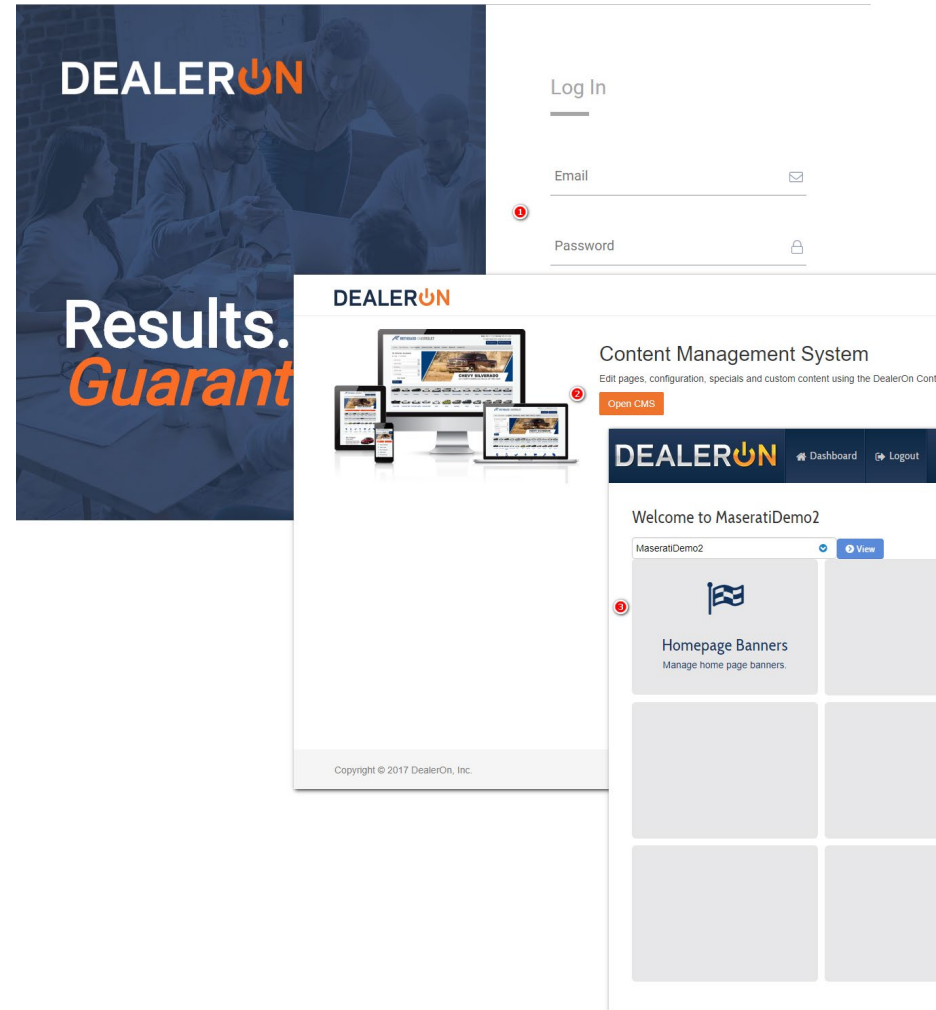


DEALERON

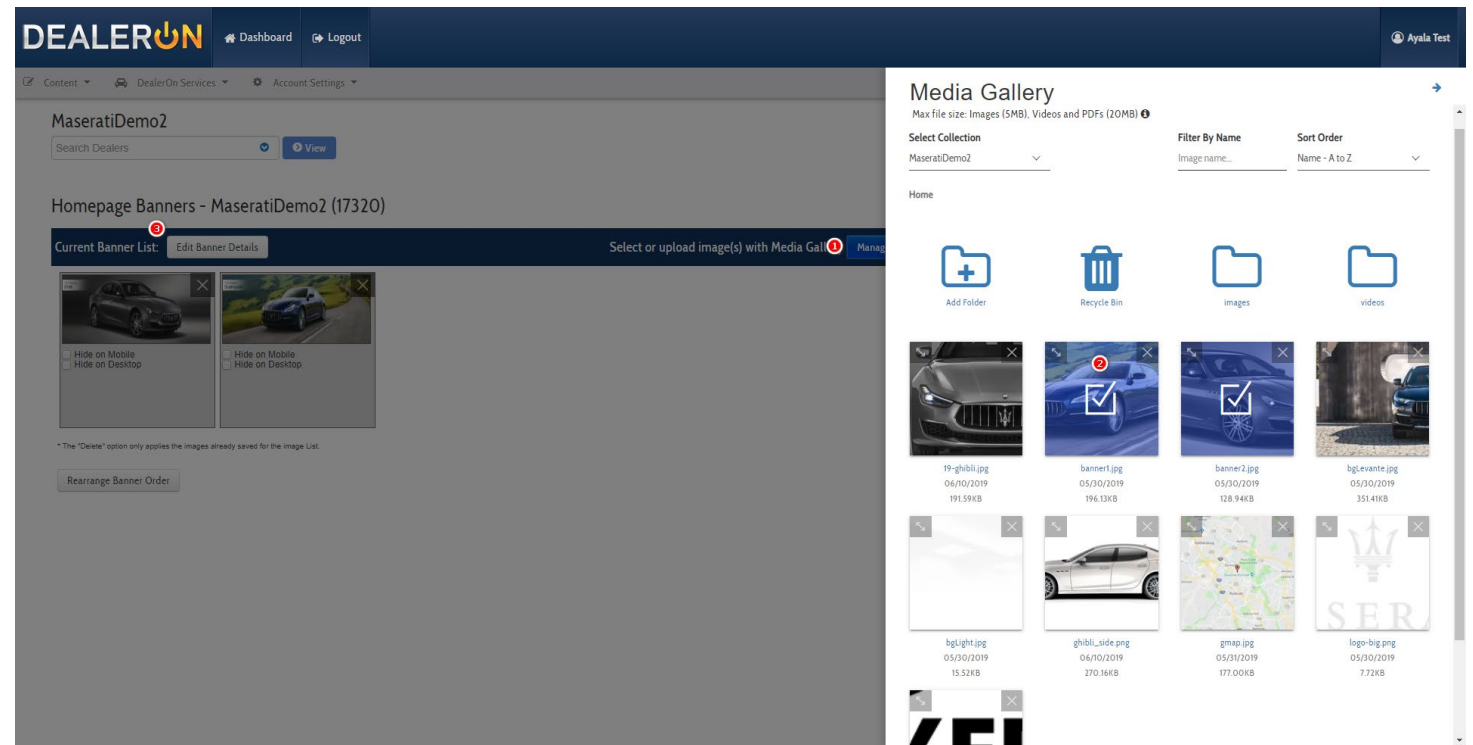


Step 1

- Log in to the CMS via <https://account.dealeron.com/Login>
- Click on “Open CMS”
- Click on “Homepage Banners” from your Dashboard
- **Please note:** You will need to have the correct permissions granted in the CMS to be able to manage banners. If you do not have a Homepage Banners section on your dashboard, please email help@dealeron.com to request access be granted.



Step 2



- Click on “Manage Images”. This will slide out the Media Gallery
- To upload a banner:
 - You can drag and drop the file to upload, or you can browse to select the file
- Select the image by clicking on it (the image will then have a blue overlay on it with a checkbox)
 - You can select more than one image at a time
- Close the Media Gallery to add the selected images to the “Current Banner List”
 - By default, banners are displayed on desktop and mobile

Step 3

DEALERON Dashboard Logout Ayala Test

Content DealerOn Services Account Settings Reset Cache

MaseratiDemo2

Search Dealers View

Edit Banner Details


We use expired dates. This should not be assumed as valid through.
Example: If a banner needs to show all day on May 31st, please set June 1st 12:00 AM (MIDNIGHT) or May 31st 11:59 PM as the expiration date. The logic is to expire on the date and time listed. C.A.M. banners respect the times listed.

Back Save

Sample Link: /searchnew.aspx?year=2008&make=vehiclemake&model=3 Series
One delay value for all rotations, default value: 5000

Delay: 5000 Show Expired

Vehicle Image



Change Image

Image Link

☐ Open Link in New Window

Link:

Start Date: Eastern

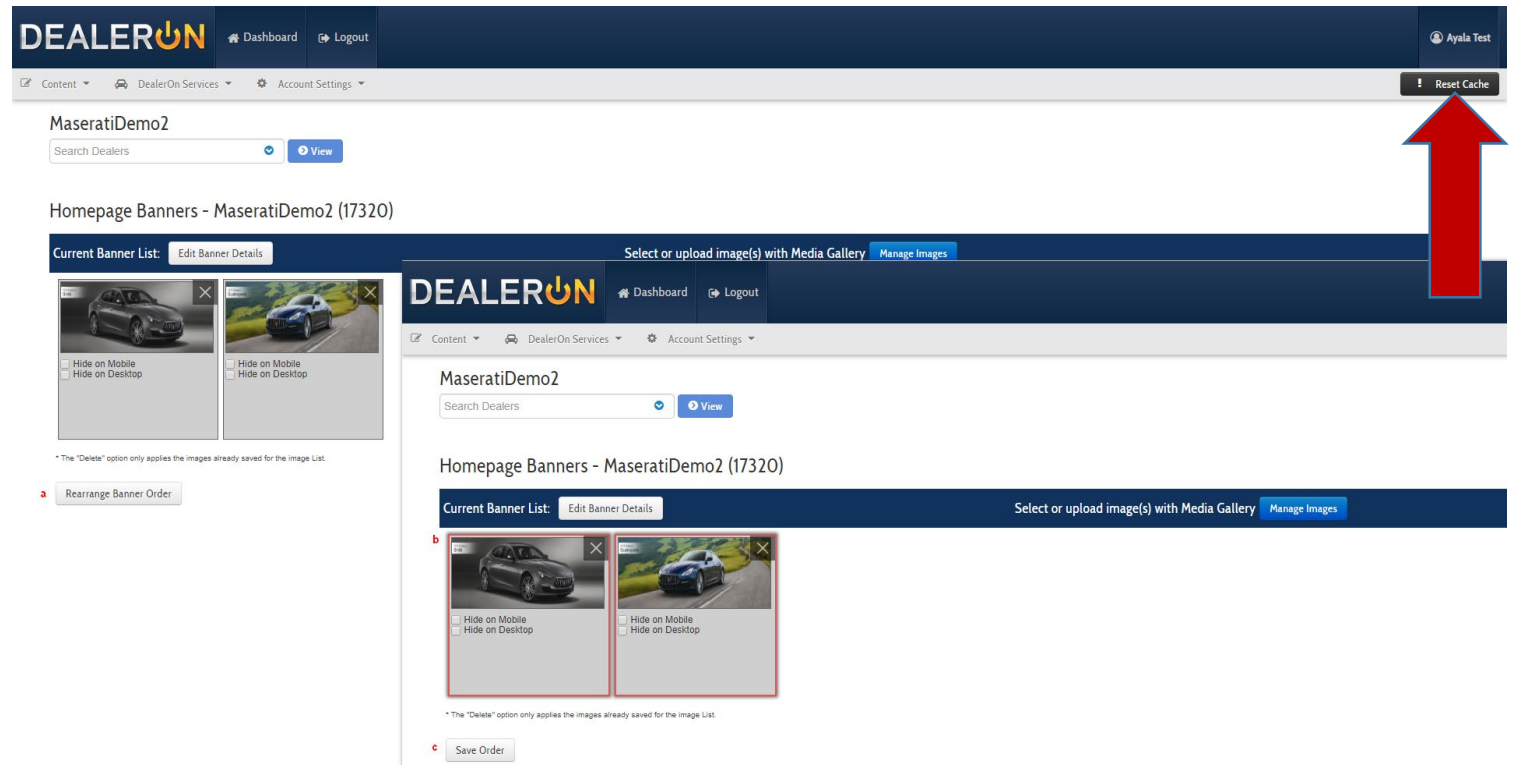
Exp Date: Eastern

Alt Text: Alt Text limited to 60 characters

Disclaimer Text:

- Edit banner details
- Link: Choose a destination link for users who click on the slide (often a specials page/inventory SRP or VDP)
- Choose a start date and expiration date
 - Slides will automatically be taken down from your site upon expiration date
- Alt Text: limited to 60 characters; Add a short description of the banner in this field. All banners will require alt text to be able to save any changes.
- Disclaimer Text – Add any disclaimers associated with the banner in this field.
 - A “Disclaimer” button overlay will display on the banner. Once clicked, it will show a modal pop-up with the full disclaimer and a “Close” button to exit.

Step 4



- Click “Save”, then “Back” to return to Banner UI
- To rearrange the order the banners appear on the site:
 - Click on “Rearrange Banner Order” button. Banners will be highlighted in a red outline.
 - Drag and drop to achieve desired order.
 - Click “Save Order”
- Click "Reset Cache" to make the changes go live to your site