



Boost Traffic to Your Website and Your Showroom

Maximize lead generation with campaigns designed to connect Maserati shoppers with the vehicles they want most.

What's Included

Utilize advanced digital advertising tactics to position your dealership prominently among Maserati shoppers.



Paid Search

The foundation of an effective digital advertising strategy, ensuring your dealership appears when shoppers actively search for Maserati vehicles.



Google Vehicle Ads + Performance Max

Expand inventory visibility across Google Search, Display, and YouTube to engage and re-engage shoppers throughout the buying journey.



Social AIA Advertising

Extend reach by showcasing inventory and messaging to in-market shoppers across Facebook and Instagram.

Contact Us

Discover how DealerOn's advertising solutions boost brand growth and drive car sales.

sales@DealerOn.com

www.DealerOn.com





Focused-Coverage Campaigns

BASE

Entry Coverage

\$3,000/mo

Primary Focus

High-intent demand capture

Paid Search

Led strategy with light remarketing support.

Estimated Monthly Benchmarks

- Website Sessions
▶ 600-900
- VDP Views
▶ 250-400
- Form Submissions
▶ 8-15

CORE

Balanced Growth

\$6,000/mo

Primary Focus

Full-funnel coverage

Paid Search

combined with Google Vehicle Ads and Social AIA for stronger inventory exposure.

Estimated Monthly Benchmarks

- Website Sessions
▶ 1,200-1,700
- VDP Views
▶ 600-900
- Form Submissions
▶ 20-35

ELITE

Aggressive Coverage

\$10,000/mo

Primary Focus

Maximum visibility

Expanded Paid Search

Google Vehicle Ads, Social AIA, and advanced remarketing to compete in high-demand markets.

Estimated Monthly Benchmarks

- Website Sessions
▶ 2,200-3,000
- VDP Views
▶ 1,200-1,800
- Form Submissions
▶ 40-65