



Social Media / Reputation Management

Build a strong brand presence and grow your dealership’s community. We develop your social media presence and nurture your customer relationships, past and current. Improve your customer retention, generate leads, and manage your online reputation by partnering with Pixel Motion.

Branding: Effectively market who you are and why customers should choose you.

Reputation Management: Respond and manage customers talking about your dealership. Build Relationships - Reward existing customers, seek out new customers.

Lead Generation: Seek out and engage in-market car shoppers.

Certified Social Package Solution	RM1 \$199/mo.	RM2 \$349/mo.	Power \$599/mo.	Performance \$999/mo.	Premium \$1,599/mo.	Premium Plus \$1,999/mo.
Monthly Facebook Posts			9	12	18	24
Monthly Tweets/Retweets			12	18	24	36
Monthly Reporting	✓	✓	✓	✓	✓	✓
Online Reputation Monitoring	✓	✓	✓	✓	✓	✓
Reputation Review Responses	10	20	3	5	10	15
Twitter Sales Outreach				5	10	15
Boosted Posts					4	8
Custom Reports						✓