



Maserati Canada

DIGITAL RETAILING PACKAGES

by Motoinsight

Simplify your dealership's sales process with MotoCommerce, the digital retailing platform that enhances the car buying experience. Motoinsight enables customers to shop their way—online, in-store, or both—while giving you the tools to guide them through every step. From start to finish, MotoCommerce connects buyers to their vehicles with ease, anywhere, anytime.

Package	Description	Subscribing Dealer Price per month as of Effective Date
MotoCommerce – Small Store (less than 150 inventory units)	MotoCommerce Full Solution Features: <ul style="list-style-type: none">• Payment Calculator featuring Finance, Lease, and Cash Capture consumer registration details• Online trade valuation• Finance/Lease Application• F&I product menu• Accessories product menu• Schedule dealer Appointments/Home Delivery• Final Deal Terms Review• Full dealer access to the MotoCommerce dealer admin portal• Full access to MotoCommerce Showroom functionality	\$1,200.00 per rooftop
MotoCommerce – Large Store (150 or more inventory units)	Similar as above but spend is 7,500+	\$1,500.00 per rooftop