## MASERATI

# Real-Time Messaging<sup>™</sup>

**CarNow**<sup>®</sup>

	John Smith	$\bigcirc$					CN CarNow	• □ Q Q 🜡
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Conversations Conversations Active Leads All Leads Inventory	John Smith johrsmithilfest.com H: 0220 222-2222 1234 Bouth Lake St Allan Bouth Lake St GA 30308	Add Family Member	Add Current Vehicle	New Note	Ø	e note here	Today Lead now eligible: John Smith Lead now eligible: John Smith Trade 2015 Toysta Carny with submitted by John Smith (Mer John Smith says John Smith	11:16am
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The Real-Time Messaging platform combines CarNow's best online engagement tools into a single solution. This suite of conversational commerce calls to action delivers you a higher volume of qualified car shoppers and helps you meet their specific needs in real-time.

Trusted by more than **5,000 dealers** nationwide.

RTM

## **Virtual Showroom**

Real-Time Messaging gives you the tools to automatically gather and respond to customer questions anytime, anywhere while keeping them engaged and active on your website.

### **Integrated Intelligence**

Naturally move your customers through the buyer journey online by asking the right questions at the right time, while simultaneously creating a big-picture customer profile for your staff.

## **Custom Workflows**

Keep your shoppers live, engaged, and in control with solutions customtailored to your dealership's existing workflows and evolving needs.







#### **KEY FEATURES**



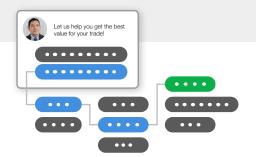
#### DealNow

Your selling agents can capitalize on qualified, in-themoment prospects by activating a notification that prompts and prepares a manager to enter the conversation at just the right moment – anytime, anywhere, and on any device.



#### **Comprehensive Integrations**

CarNow's growing list of messaging integrations includes Invite, Facebook, OfferUp, Apple Messages for Business, Google Analytics, CarWars, Impal, LotLinx, Trade, AutoTrader, WhatsApp, Google Inventory (excluding Mazda), Facebook Inventory, and YouTube. The platform also includes click-to-text and video chat functionalities.



#### **Conversational Calls to Action**

Using natural language responses, move clients through critical steps including scheduling a test drive, valuing their trade, pre-qualifying for credit, and getting an e-price.



#### **Direct Service Scheduling**

Our agents are fully trained to utilize your own online service scheduling tools and programs to directly schedule service appointments with your customers.

VIEW COMPARISON					

#### **Rich Content**

The CarNow platform's rich content offerings include virtual brochures, vehicle comparisons, e-business cards, YouTube links, and finance application solutions.



Unclaim

Easily communicate with your customers on the go with CarNow's mobile app available on the App Store and Google Play.

BuyNow Dea

- **OTHER FEATURES**
- Click-to-Text
- Video Integration
- Tailored to Your Dealership

- Dedicated Partner
- Flexibility
- Optional Chat Management Support

► Go

#### REAL-TIME MESSAGING PLATFORM

\$1,197.00