



Maserati

DEALERSHIP MARKETING SERVICES



- Social Advertising
- Social Management
- Online Reputation Management
- Digital Marketing Enhancement
- Search, Display & Youtube Marketing
- Snapchat & TikTok Advertising
- thrOTTle Digital Video
- Search Engine Optimization

TurnKey Marketing is the automotive industry leader for premium digital marketing and direct mail services. We combine leading edge technology and our award winning hands on account management, to deliver measurable ROI that helps you sell more and positively impact your dealership. Our integrated approach ensures that your Search, Social, Display, Video and even Traditional marketing work harmoniously together for greater success. Our sought after capabilities such as Dynamic Auto Ads, Google Dynamic Ads, MarketShare Optimizer, Facebook Marketplace integration and enhanced data targeting allow us to place your products in front of people that are in the market to purchase.

*On average

CALL TODAY (866) 476-7748

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APPROVED SERVICE PROVIDER

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DEALERSHIP MARKETING SERVICES



FACEBOOK & INSTAGRAM ADVERTISING

Reach more people and generate more opportunities with our integrated Facebook & Instagram Advertising Program.

- COMPLETE CAMPAIGN MANAGEMENT
- AD DESIGN & CREATIVE
- DYNAMIC INVENTORY ADS
- RESULTS MATCHED TO SALES



SNAPCHAT & TIKTOK ADVERTISING

Great reach to target key markets.

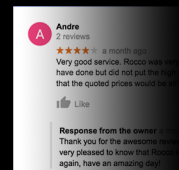
- 75% SNAPCHAT REACHES 75% OF GEN Z AND MILLENNIALS IN THE U.S.
- OVER 40% OF TIKTOK USERS ARE BETWEEN 24-44 YEARS OF AGE
- REACH SHOPPERS THAT ARE NOT ON THE USUAL SOCIAL PLATFORMS



SOCIAL MANAGEMENT

Increase engagement, reach fresh prospects and grow awareness.

- CUSTOM CONTENT POSTS
- ENGAGE YOUR LOCAL COMMUNITY
- RESPOND TO COMMENTS IN BOTH ENGLISH AND SPANISH
- ENGAGED CUSTOMERS DO MORE BUSINESS



ONLINE REPUTATION MANAGEMENT

Engage the people on the review sites that matter most to your dealership. Engaged Customers do more business.

- 85% CONSUMERS TRUST ONLINE REVIEWS AS MUCH AS PERSONAL RECOMMENDATIONS
- WE RESPOND TO ALL POSITIVE AND NEGATIVE REVIEWS
- ACTIVE REVIEW MANAGEMENT



SEARCH, DISPLAY & YOUTUBE

Maximize Google's advertising network with a comprehensive mix of ads.

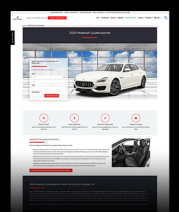
- CUSTOM CREATED SEARCH ENGINE MARKETING ADS TO CAPTURE IN-MARKET SHOPPERS
- UNIQUE DISPLAY ADVERTISING AND RETARGETING STRATEGY
- INTEGRATED YOUTUBE ADVERTISING FOR IMPROVED EXPOSURE



thrOTTLie DIGITAL VIDEO

Our unique OTT & CTV program takes video advertising to a new level.

- FULLY INTEGRATED WITH YOUR DIGITAL ADVERTISING STRATEGY
- CONTENT OPTIMIZED FOR ONLINE VIDEO
- DIVERSE TARGETING THAT DELIVERS IMPACTFUL RESULTS



SEARCH ENGINE OPTIMIZATION

Organic Traffic is the backbone of your dealership, let's make it stronger.

- UNIQUE CONTENT OPTIMIZATION
- ADVANCED GOOGLE MY BUSINESS OPTIMIZATION WITH POSTS
- KEYWORD ANALYSIS AND RANKING OPTIMIZATION